



# BEOX Professional Products

## **Frequently Asked Questions?**

### **What kind of hair can you use this product on?**

Any type of hair BEOX KERATIN works best on extremely damaged & curly hair. Clients are amazed at how well it keeps the integrity of the hair, it eliminates the frizz and re-conditions. Amazingly this product makes the hair progressively healthier each time you use it.

### **How long does it last?**

Approximately 3 - 4 Months. It depends upon how well you take care of your hair at home. Sometimes 6-9 months if you don't wash too frequently. And avoid swimming.

### **What is the minimum interval between applications?**

30 days. Some clients choose to have this done every month because it is a progressive treatment. Each time you use it your hair looks & feels healthier & better.

### **Does it really work?**

Yes the results are marvelous. Smooth silky results are guaranteed. The Keratin treatment gives the hair the ability to remove years of damage & return to its healthy & shiny state. Be sure to use Sulfate Free Shampoo.

### **After my Keratin treatment, how long must I wait to wash my hair?**

You can shampoo your hair, with a sulfate free shampoo, ONLY one hour after the service is complete.

### **What is ANVISA?**

BEOX Brazilian Keratin treatment is registered with the Brazilian Health Board, ANVISA (The National Health Surveillance Agency). The institutional purpose of the agency is to foster protection of the health of the population. BEOX is the only Brazilian keratin treatment recognized by ANVISA to be 100% all natural ingredients and 100% keratin.

### **Is it safe to use in chemically treated hair?**

Yes, it is safe for chemically treated hair.

### **Can I color or highlight my hair before or after the treatment?**

You can apply Beox Keratin immediately after a color or highlight (perms, relaxers or bleach too.)

### **Must I use a Sulfate Free Shampoo?**

Yes. If you use regular shampoo you will notice that the hair will go back to its previous state very quickly. Also, you will notice your color treated hair lasts longer with a sulfate free shampoo.

### **Is BEOX recommended for African American hair?**

Yes. You can use BEOX on previously relaxed hair or immediately after it is relaxed.

### **Can pregnant women use the keratin treatment?**

Even though we use all natural ingredients, we do not recommend this for pregnant women.